

Bernville Area Community Library Minutes March 14, 2024

The BACL Board of Trustees was called to order at 6:04 on Thursday, March 14, 2024 by Jason Wenrich, President.

Those trustees in attendance were Bob Stoltzfus, Sarah Jones, Betsy Reifsnnyder, and Jason Wenrich. Debe Donley and Naida Borreli represented the BACL staff.

Trustee Reports

- Sarah is continuing to review and update policies. She asks that everyone be looking at the Service and Personnel Policies. She apologized for missing Feb's meeting.
- Bob reported that he will be attending the next Trustee Training. Also, he has observed that the new catalog systems is "terrible." Debe noted that many people, staff and patrons, are struggling across the system. System leaders are aware and are working on ways to better educate everyone on the new software.
- Jason delivered a summary of the County Board Meeting.
 - He has been in contact with J Shore about the Memorial Day Parade. Debe already had plans to attend. Jason will let the committee know.
 - He asked that Debe and Naida look over the BACL Mission Statement to make sure it still meets our needs. They believe it is accurate.

Betsy moved to accept the February 2024 meeting minutes. Bob seconded. Motion passed. David and Sarah abstained due to Feb. absences.

Betsy moved to accept the treasurer's report. Bob seconded. Motion passed.

- Naida reported a greater fluctuation in Hot Spot Rentals as patrons try the new T-Mobile Towers.

Director's Report

- Debe attended the Bernville Borough Council meeting. K. Schultz asked if BACL was planning anything for our 30th anniversary. We talked of plans to make it a year-long celebration with a larger on-time event in Nov. near the Incorporation Date of 11/11/94.
- "Your Advertiser," a local classifieds newspaper replacing the Merchandiser contacted the library to place papers in the library and for advertising. Betsy recommends that we do not use them for our advertising as they do not go to homes but are available at businesses.
- BACL passed 2023 URRs.
- Debe would like to update the Strategic Plan at some point in 2024.
- BACL hosted the Tulpy HS cast party. 103 students and staff at Tulpehocken Highschool were reached with news about BACL.
- 3/21 will launch the next read along at BACL–Bunny Hop

The first BINGO night was a hit among the small group of attendees. BACL made \$16 profit, and promoted the Mt Pleasant BINGO. The Mt. Pleasant contact helping BACL said they would do the same. The next BINGO night is Mar. 22. Bob and David are running it. Betsy reminds everyone to promote the event and the staff to hand out the flyers.

Teresa Messineo will be visiting for an Author Visit on 3/15. Logan will open the library and Jason will host the event. Patty Tingen will be coming next; she is a children's book author.

The Anthony's Coal Fired Pizza Giveback fundraiser raised \$85. We are still waiting for the check. Jason is looking into like opportunities with Chipotle and Chick-Fil-A. Other board members suggested Violet Vintage, Blue Marsh Italian Restaurant and Pizzeria, Rosa's, and The Eagle Hotel.

Service Policy and Personnel Policy revision will be tabled until full board is present. The inclement weather policy remains a point of negotiation.

It is time to review the By-Laws, and the copy on the website is not up-to-date. Sarah will email Naida a copy to update the website until the review is complete.

Sarah made the motion to adjourn. David seconded. Motion passed.
Meeting adjourned at 7:14.

Sarah Jones, Secretary