

Womelsdorf Library Board Meeting- April 10<sup>th</sup>, 2001.

Present-

Suzanne Seyler (Vice- President)  
LaRue Hartman  
Louise Miller  
Harriet Grimes  
Dian Beamesderfer  
Alan Schaetzle- Borough Liaison  
Carol Hugar- Librarian

The meeting was called to order at 7:00 pm

March Board Meeting Minutes- Correction --In the report from Friends, it should read:  
"We are not sure whether the Women of Today are having a Yard Sale event this year.

A motion was made by Suzanne Seyler, seconded by Louise Miller to accept the minutes as corrected, passed.

Treasurer's Report- accepted subject to audit

System Report- There will be a Friends of the Library Institute on June 2<sup>nd</sup> in New Cumberland.

Filtering will be discussed at the next System Meeting, April 18<sup>th</sup> at 7:30. Dian and Suzanne will go.

Report from the Borough by Alan Schaetzle

Alan confirmed Carol, Kay and Cathy 's positions and salaries.

Librarian's Report

Carol has received an application for "Library Services and Technology Act Grant" Harriet will copy parts of the application and give it to Board Members so that we understand the application and give it to Board Members so that we understand the process if we decide to apply for a grant in the future.

Circulation is low because we had a computer glitch for 5 days. Actual circulation was higher.

Bonnie would like to clean out old magazines. The Board suggested that she weed out according to policy.

Carol would like to move the reference books back further to accommodate the increase in fiction.

Carol is still working on the Annual Report. The deadline has been extended due to System problems with the computer program involved.

Cathy and Kay are doing well.

Carol has received the Summer Reading Program from System. The theme is Western this year.

## Friends Report

LaRue was in touch with Linda Gates. The Women of Today will be having a yard sale the first Saturday in June. Friends need help to set books out and put them away afterwards. LaRue suggested that perhaps the Boy Scouts would take the books out and the Girl Scouts put them away. Alan suggested LaRue contact Brian Worrell for the Boy Scouts and Harriet suggested that she contact Lori Elzer for the Girl Scouts.

The Friends are planning a housecleaning day for the Library this summer, no date set as of yet.

There were 38 people at the Lecture "PA's Role in the Civil War"

May 3<sup>rd</sup> there will be a lecture on the Folklife of PA.

## Trustee workshop

Dian attended the workshop by the American Library Association and their marketing ideas for libraries. The logo they recommend using is @ your library. It can be used as part of a slogan. They recommend putting the logo on school buses and vans and on billboards during their down time. LaRue suggested putting a billboard at the ballfield. The workshop also suggested having a Radio Station do a show at the library and invite a well known personality. Libraries can also have author luncheons.

Harriet attended the Investment Workshop which was primarily aimed at large endowments. They did suggest the invest Program with the State Treasury. The consultant highly recommended this program. Harriet will copy the information and distribute it.

Harriet also attended a Statistics Seminar. They explained that the Census information can be used for library services. Access to information on populations can be found at the PA State Data Center, for income, education, employment, health and housing issues, as well as much more. Also at this seminar, was a private marketing specialist who discussed ways to better serve the community particularly in hard to reach groups, such as adolescents and men. Harriet will make a summary available to board members. This specialist is currently working on a marketing strategy for the Berks System. The introductory speaker addressed the issue of technology in libraries of the future. He explained that the net is expanding as expected and that this will revolutionize the publishing industry. Libraries will be advisors for the public to narrow their searches, help people who are unfamiliar with technology, judging quality and reliability of information, being sources of local history and information and acting as archives for records and information. Libraries will also still be a place for people to be with other people and to share programs and information.

## Older Americans' Month

The Ready to Ride group offered to do a program for a half hour in May. There was discussion that people who would need this service might not be able to get to the library for the program.

Lynn Schaeffer can do an exercise program for seniors any Thursday except May 10<sup>th</sup>. LaRue made a motion to arrange a program with Lynn Schaeffer on May 17<sup>th</sup>, seconded by Suzanne Seyler and passed.

Harriet made a suggestion that we make a wish list.

- Projection screen
- overhead projector
- slide projector
- shelving for reference books
- digital camera for programs, especially for children

Larue made a motion to buy a projection screen for the library, seconded by Dian and passed. Dian will take care of the purchasing.

Larue made a motion to adjourn, Louise seconded, passed.

Respectfully submitted,

A handwritten signature in cursive script that reads "Harriet L. Orms". The signature is written in black ink and is positioned below the typed name "Harriet L. Orms".

Secretary.